

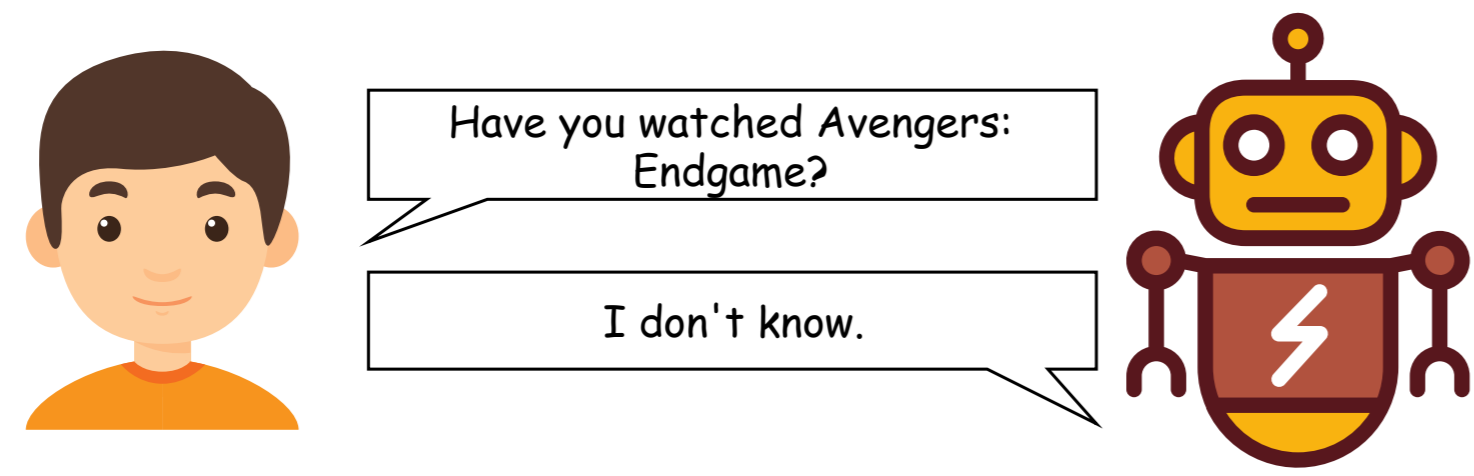
# Improving Neural Response Diversity with Frequency-Aware Cross-Entropy Loss

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## Summary

**Task:** We address the low-diversity problem of Sequence-to-Sequence (Seq2Seq) based chatbots – the problem of frequently generating dull responses like “I don’t know” or “I’m sorry”.



**Method:** Other than previous diagnoses, we believe this problem is also caused by frequent tokens. Therefore, we propose a new loss function to counter the effect of different token frequencies.

### Main contributions:

- ▶ We show that frequency variance of different tokens can cause model over-confidence and low response diversity.
- ▶ We propose a Frequency-Aware Cross-Entropy (FACE) loss function to balance per-token training loss, which alleviates model over-confidence and, hence, improves response diversity.
- ▶ We investigate two token frequency calculation methods and corresponding frequency-based weighting mechanisms for FACE.

## Problem Analysis

Model over-confidence and low-diversity are statistical and empirical symptoms of the same problem: imbalance of training losses caused by token frequency variances.

### What is model over-confidence?

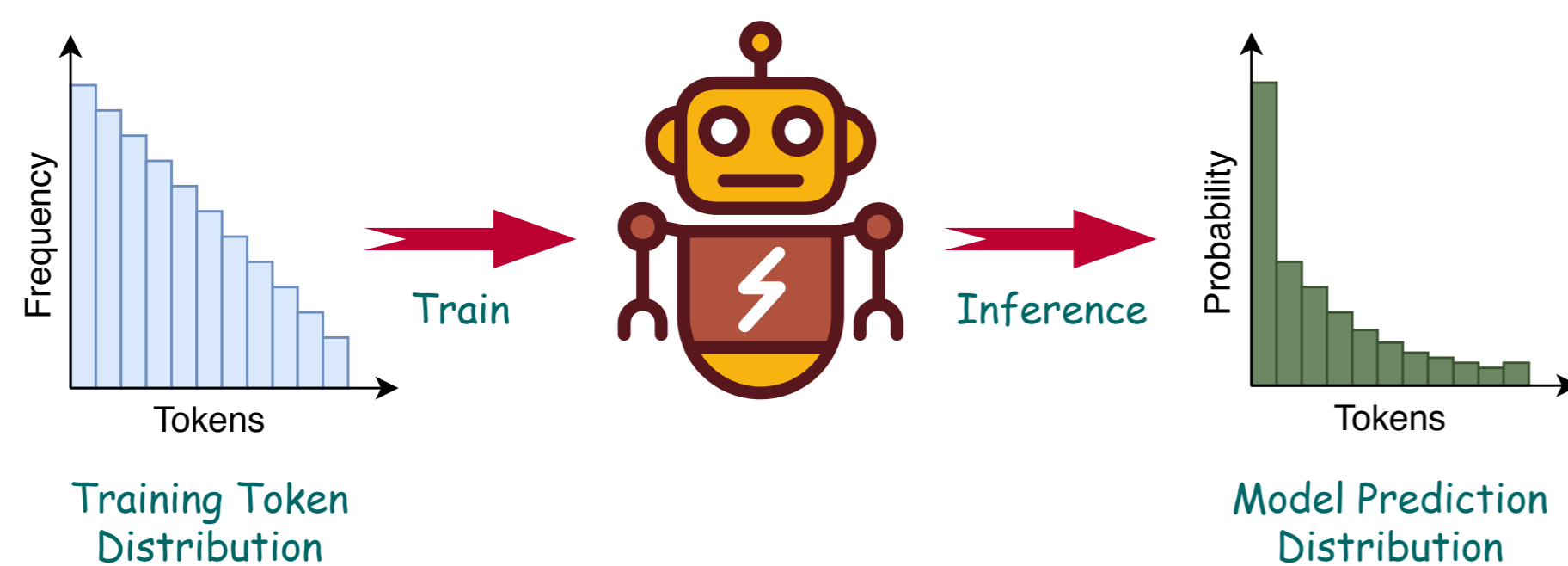


Figure: Token frequency and model prediction

### What is the result of model over-confidence?

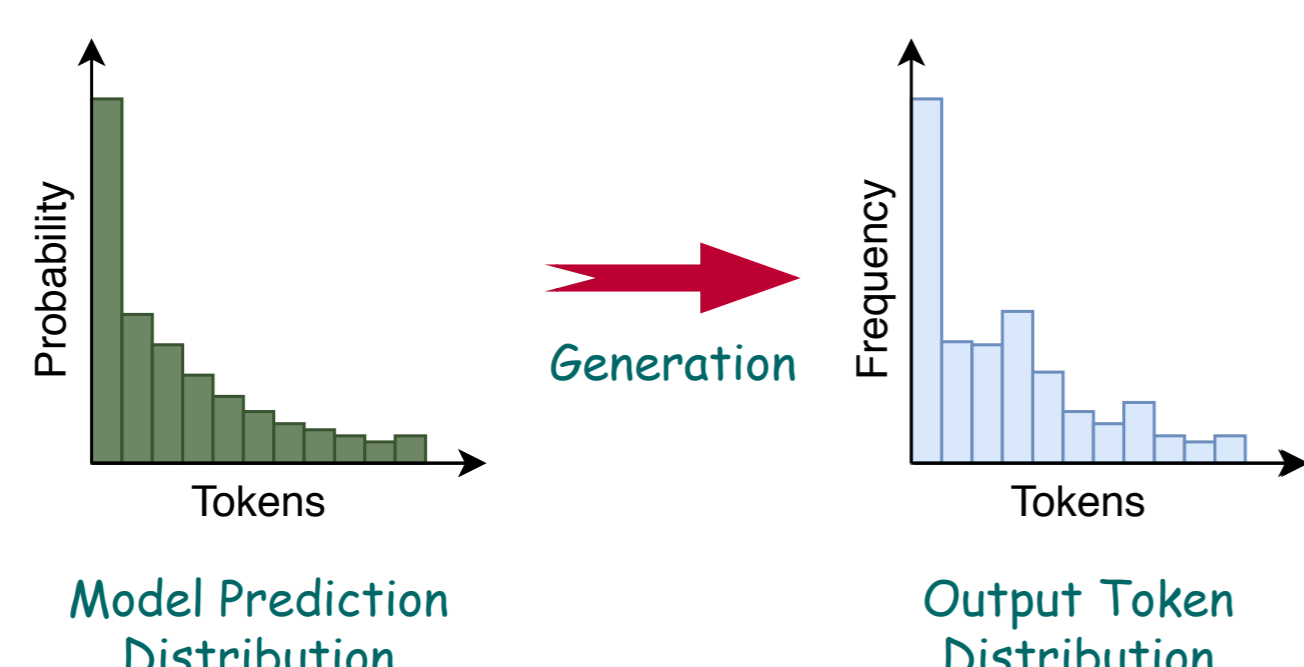


Figure: Predicted probability and model generation

Frequent tokens in training data will result in frequent tokens in model outputs.

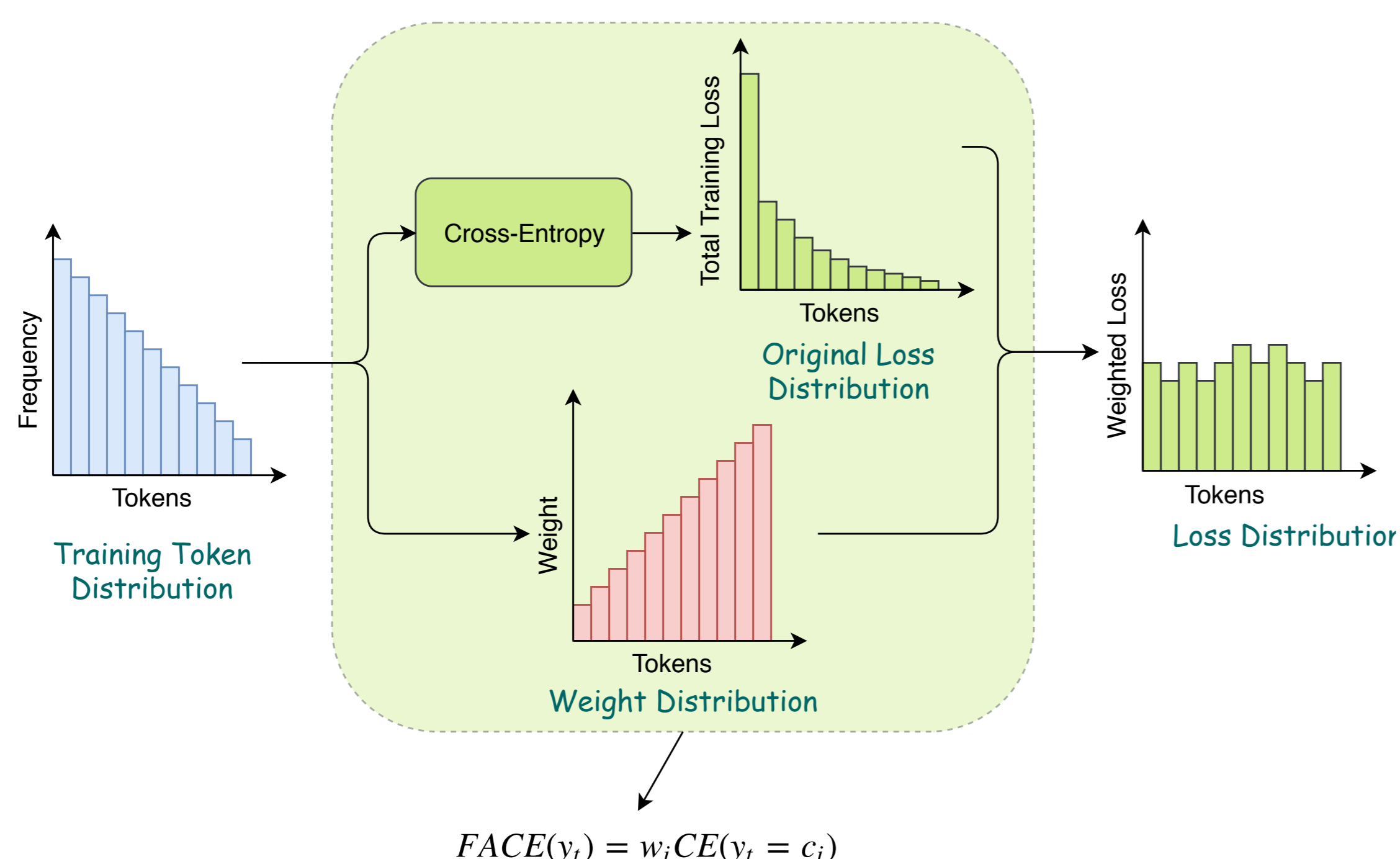
### Why does it influence the response diversity?

Frequent Tokens + Language Model = Frequent Responses

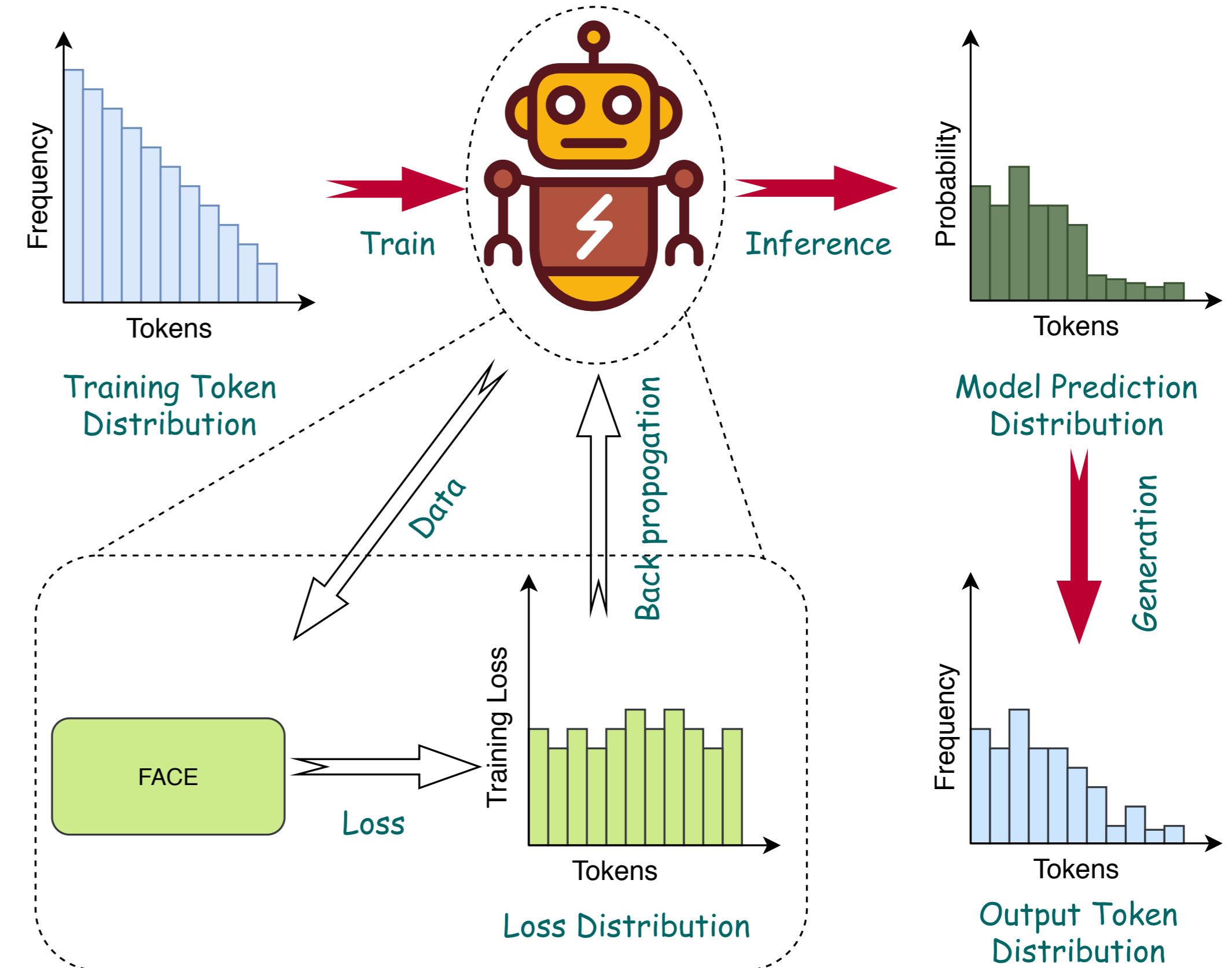
## Frequency-Aware Cross-Entropy Loss

How do we make token generation more balanced? We balance model training loss: that’s how model is directly influenced.

### FACE loss function:



## Model trained with FACE:



## Experimental Results

### Automatic & human evaluations on the Twitter dataset:

**Table:** Automatic evaluation results; d-n indicates distinct n-grams.

**Table:** Human evaluation results ( $p$ -value < 0.05 (\*), < 0.01 (\*\*), < 0.005 (\*\*\*)).

Model	d-1	d-2	BLEU	Comparison	Win	Lose	Gain
Seq2Seq	5.87	17.73	8.77	FACE vs Seq2Seq	38.61***	21.54	17.07
MMI-antiLM	6.23	18.21	6.51	FACE vs MMI-antiLM	51.30***	19.35	31.95
MMI-bidi	5.42	15.16	8.20	FACE vs MMI-bidi	61.91***	20.92	40.99
MHAM	5.52	17.04	8.96	FACE vs MHAM	50.93**	42.56	8.37
CMHAM	4.99	14.91	8.71	FACE vs CMHAM	43.75*	38.85	4.90
FACE	6.23	24.18	8.33				

### Some examples:

History	Responses
<b>Context:</b> i need 4 mo followers ..	<b>FACE:</b> no i do n't think so .. i 'm watching it now ..
<b>Message:</b> u ever watched criminal minds suspect behavior??	<b>Seq2Seq:</b> i do n't know what to say ..
<b>Context:</b> dont you dare steal my idea. i call shenanigans	<b>FACE:</b> well then you should have said it like that .
<b>Message:</b> Totally not stealing. Everyone collaborated on that idea.	<b>MMI-antiLM:</b> come on . come on go back to you*
<b>Context:</b> I never watched Spongebob's movie tho, was it good? You know Hey Arnold?	<b>FACE:</b> haha , i 'm watching it now , it 's so good : d
<b>Message:</b> yes it is good u should watch :D haha hey arnould with footballegg face :P	<b>MMI-bidi:</b> oh , that
<b>Context:</b> perhaps a recipe is in order? I have room in my fridge... ;)	<b>FACE:</b> sounds good ! i 'll be sure to check it out ! thanks for sharing the mocha cakes with the butter cakes ;)
<b>Message:</b> trying this one for 1st time LOL http://bit.ly/nrFMIU start from bottom recipe & work up	<b>MHAM:</b> i 'm sure you 'll find a recipe for me !
<b>Context:</b> Don't laugh at my picture! That's not nice.	<b>FACE:</b> i 'm not a fan of the picture but it 's not that bad , it 's just a pic of me saying " i 'm a girl " haha : -)
<b>Message:</b> i'm laughing because you actually posted the pic. I believed you:-) lol	<b>CMHAM:</b> i 'm not laughing at you .

## Conclusion

- ▶ FACE loss function can effectively improve diversity and quality of responses
- ▶ FACE achieves improvements with minimum modifications to original Seq2Seq model, which makes it flexible to extend
- ▶ A limitation of FACE is that learning procedure is not as stable as cross-entropy, which increases difficulty of training

## Source Code & Twitter

